



digital production partnership

# The 2016 Roadmap

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## **NABA/DPP North American Delivery Standard**

The DPP has been working in collaboration with the North American Broadcasters Association – whose members include the major American networks – to establish the first common file delivery standard for the United States, Canada and Mexico. This work is due to deliver early in 2016.



## **Technical Standard implementation – including UHD**

In January 2016 the DPP will announce a UHD delivery standard and UHD Production Workflow Guide for the UK – and we'll then move into implementation throughout 2016. As part of that implementation we will be updating the much-used DPP *Producer's Guide to File Delivery* and also issue best practice guidance on intentionally late programme delivery. We will also be implementing delivery standards for HD Commercials, Sponsorship and Promotions, and Presentation Events.



## **International Exchange**

The DPP is committed to making it easier to do business. This workstream focuses specifically on the needs of those engaged in international distribution – whether acquiring or sending content. It will look to establish common protocols, guidance and best practice. It delivers early summer 2016.



## **Connectivity**

Research by the DPP earlier this year confirmed that Production companies and some post production houses are still constrained by the difficulty of finding affordable, fast and reliable connectivity. This workstream is looking in detail at what it would take to improve this situation, and will deliver a special report early in 2016.



## **News Exchange**

Common protocols for metadata captured in the field would make the exchange of News content much quicker and more effective. This important workstream is well advanced to deliver Spring 2016.



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## **The Production Revolution**

A major new report on production tools and technologies for the internet age – and how they can be used in producing content for both traditional and direct-to-internet distribution. The work will identify and assess existing, new and emerging capabilities; what it takes to make them effective; and how they are changing the media industry. It will include mobile production, low budget production, and production for OTT delivery – including MCNs – as well as production for established broadcasters.



## **A Common Mastering Standard**

The DPP has pioneered delivery standards – but if changes or versions of a programme are generated, then these all still need to happen from the programme ‘master’. It means that finished programmes exist in two forms – the edit master and the delivery master. A common mastering format would give us ‘one source of truth’ from which everything else can be generated – well suited to the multiplatform nature of modern content distribution.



## **Standards of Trust**

How can you be sure your digital content is safe and sound – especially when in the hands of a third party? There are many standards, protocols and policies that together can give you reassurance – but few understand them. The DPP will produce a user-guide to the policies and standards that together would generate greater trust between buyers and sellers.



## **10 Things You Need to Know About Live IP Production**

A beginner’s guide to understanding the increasing use of IP in Live Production. It will offer an introduction to IP in Studio and Outside Broadcast production environments. It will help people understand distinctions between the use of IP, fibre and networks – and explain the future potential of ‘object based production.’



## **A DPP Guide to Location Workflows**

A best practice guide to working more effectively on location. The guide will look at the available tools, technologies and services – and explore the cultural and operational constraints, and how best to work with them.